



# NURSERY

brought to you by

**BABY CITY**

# NURSERY



## Silhouette Travel Cot 'Deco'

### Features:

- Posture plus foldaway changing table at a convenient height
- Baby basics organiser includes nappy stacker, refillable wipes container and storage compartments
- Squeeze latch allows for an easy and natural folding motion
- The cosy oval bassinet embraces your baby with signature quilting holding up to 6kgs
- Wheels allow for easy movement
- Double sided canopy shades entire bassinet, creating a calm environment
- Includes light which shines in baby's sleep area
- Deluxe electronic mobile entertains and soothes with 2-speed vibration, 5 classical songs and 5 soothing nature sounds
- Batteries not included



## Moderne Travel Cot 'Zurich'

### Features:

- Pivoting posture-plus changer for additional comfort and convenience
- Stylish organiser for baby care essentials
- Push-button fold makes it easy to close
- Bassinet canopy with soft toys included
- Wheels for easy manoeuvrability
- Carry bag for travel & storage
- Bassinet holds 6kgs



### Detachable control box for:

- Two speed vibration in mattress to soothe baby
- 5 Classical songs and 5 soothing nature sounds
- Convenient night light
- Batteries not included

## Contour Electra 'Jupiter'

### Features:

- Contour electra with bassinet
- Includes night light, music and timer
- Visible push buttons for easy fold
- Removable / comfortable "folding" change table
- Removable toy bar
- Large wheels for easy manoeuvrability
- Removable bassinet fixture
- Control unit also has vibration to calm baby
- Bassinet holds 6kgs
- Batteries not included



## Newborn Napper 'Hamilton'

### Features:

- Innovative "Newborn Napper" station is the first ever travel cot designed to cuddle your newborn
- Vibration helps soothe and calm baby - can be used in napper & bassinet
- Removable bassinet lets infant nap at home and away
- Convenient on-board changing table
- Electronics unit with vibration, songs and sounds, and night light with auto shut-off timer
- Bassinet holds 6kgs
- Batteries not included



## Element Travel Cot 'Highstreet'

### Features:

- Electronics unit
- On-board changing table
- Nursery organiser
- Toy bar
- Push-button fold
- Easy-to-push wheels
- Airy mesh
- Carry bag
- Bassinet holds 6kgs
- Batteries not included



# NURSERY

**Safety 1st**



## Travel Ease Elite Playard

### Features:

- Elevated, easy-reach changing table
- Extra-deep storage shelf
- Full size bassinet
- Compact folding design
- Removable toy bar with 3 cuddly detachable soft toys
- "Stop or go wheels": lift to go
- Easily folds into carry bag
- Bassinet accommodates infants up to 6.8kgs

**NEW**



**ZONIC Baby**

Zonic Baby. Caring for your baby since 1994  
www.zonicbaby.com

## Splash Blue Camp Cot

### Features:

- Suitable from birth to approx. 24 months
- A luxury crib for a newborn, a next-to-the-bed camp cot and a fabulous portable travel cot – 3 in 1!
- 2 Wheels for easy mobility
- Extra bassinet levels for young babies (suitable up to 6 months)
- Changing mat designed with convenient height and functionality
- Mosquito net



## Chicco Lullaby LX Portacot "Luna"

### Features:

- Ideal for use at home or away
- Quilted mattress that can easily be removed and washed
- Push-button folding mechanism included for compact fold
- Removable bassinet and change table for newborns
- Fun play gym with plush toys that can be used either in the cot or on the floor as a play mat and gym
- Battery operated electronic remote control activates the music, vibration and nightlight features
- FREE carry bag included for easy transportation
- Featured below in Luna (Brown), also available in Romantic (Black/ grey)
- Bassinet holds 6kgs
- Batteries not included

**chicco**  
wherever there's a baby



Electronic, B/O removable activity centre with music, vibration and night light features



Removable foldaway change table for newborns



Removable play mat with gym



**BABY CITY**

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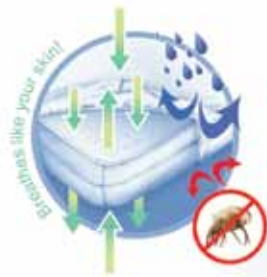
**snuggle time**  
WITH LOVE

## The Problem

Bacteria and dust mites feed and breed in mattresses and pillows, releasing toxins which can cause illness and aggravate allergies. The latest research from the UK and NZ has shown that many cot deaths may be caused by the bacteria that breed in babies' mattresses. Until recently, it was impossible to protect baby from these super bugs.

## Solution

**3<sup>in</sup>1 Healthtex**



Babies spend the greater part of their first 12 months sleeping, it is therefore important that their sleeping environment is safe

**Healthtex fabric has a specialised membrane lining that protects your baby**

- **Anti-allergy** - a complete barrier to bacteria and dust mites
- **Waterproof** - protects your mattress from those little accidents
- **Breathable** - Breathes like your skin, keeping baby cool and comfortable

## Choose the BEST Mattress for your baby



### Healthtex Mattress

#### Features:

- 3 in 1 Healthtex protection plus all the benefits of a fully ventilated mattress
- Healthtex membrane lining offers complete protection for your mattress
- Available sizes: Standard & large cot, standard and large camp cot



### Healthtex Ultra Supreme

#### Features:

- 3 in 1 Healthtex protection plus all the benefits of a fully ventilated mattress
- Honeycomb spacer fabric offers extra ventilation and comfort
- Complete zip-off cover
- Machine washable
- Available sizes: Standard and large cot, standard and large camp cot



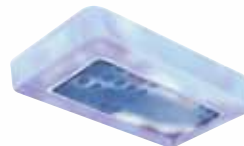
### Comfopaedic Pillow

- Ventilated, hypoallergenic foam pillow
- Convoluted cone wave system
- Reduces the risk of overheating and suffocation
- Maximum aeration and airflow around baby's head
- 100% Cotton, 100% Waterproof
- Healthtex pillow slips now available to protect baby from bacteria and dust mites that nest in the foam pillows
- Size: 23 x 33cm



### Lift Wedge

- Gently elevates baby's head to relieve earache, nasal congestion and indigestion
- Greatly improves overall sleeping
- Healthtex covers now available to protect baby from bacteria & dust mites that nest in the foam pillows
- 100% cotton, 100% waterproof protection
- Sizes: Pram, standard and large Cot (large size fits standard camp cot)



### Healthtex Fitted Sheet

- Healthtex specialised membrane lining breathes like your skin
- Keeps baby cool and comfortable
- 100% Cotton surface area
- 100% waterproof protection
- Ensure that your fitted sheet is the correct size to fit your mattress snugly
- Sizes: Std Cot, Large Cot, Std Camp Cot and Large Camp Cot

## Helpful hints when choosing baby's mattress:

1. Ensure mattress is the correct size for the cot
2. You should not be able to fit more than 2 fingers between your mattress and the side of the cot
3. It is recommended that every baby sleep on a new mattress as Bacteria and Dust mites feed and breed in mattresses



## Reduce the Risk of Cot Death

### 1. No Smoking

- Smoking during and after pregnancy has been identified as the no.1 risk factor and has been linked to 60% of cot deaths

### 2. Sleep on the Back

- Back sleeping is the best position to ensure that baby's airways are kept open (tummy sleeping increases the risk of cot death by as much as 9 times)

### 3. Overheating

- The ideal room temperature for baby to sleep in is 18-20°C
- Do not place baby's cot next to a heater or in direct sunlight
- Never let baby sleep on an electric blanket or with a hot water bottle

### 4. Ensure a Safe Cot Environment

- Use a ventilated mattress that is the correct size for your cot
- Ensure that you use fitted sheets that fit your mattress snugly
- Do not clutter babies cot with teddy bears/toys/pillows etc. to avoid accidental smothering
- A breathing/apnoea monitor can be used to alert you when baby has stopped breathing

### 5. Seek Medical Advice if baby is not well

- Make sure baby drinks plenty of fluids and is not too hot

**snuggle time**  
WITH LOVE



### Snuggle Nest

- Snuggle nest creates a safe place for baby to sleep between mom and dad
- Now you can enjoy the benefits of co-sleeping while sharing intimate bonding time with your baby
- Protect baby from the dangers of suffocation and overheating
- Lightweight for travel - easily folds up for storage
- Includes mattress and fitted sheets; fits in pram, camp cot or cot

**New and improved design!**



### Inclined to Sleep Positioner

- Soft supporting foam wedge with gentle incline - helps reduce the discomfort of reflux, nasal congestion and earache
- Adjustable velcro wedges for the perfect fit
- Curved wedge supports both back and side sleeping



### Head and Back Sleep Positioner

- Memory foam head cushion moulds to the shape of baby's head, reduces the occurrence of Flat Head Syndrome
- Adjustable Velcro wedges for the perfect fit
- Babies sleep soundly as they feel tucked in and safe all night



### Curved Back & Side Sleep Positioner

- Velcro wedges adjust for the perfect snug fit
- Curved sides support both back and side sleeping
- Baby feels snug and secure all night
- Wedged head cushion to alternate baby's head position



### Safe 'n Sound Sleep Positioner

- Ideal for premature babies
- Head cushion gives baby the boundaries of being in the womb
- Velcro wedges and head cushion adjust to give the perfect fit

# NURSERY

## GroßBaby

Growing with Baby



### Moses Basket

Hand woven all natural grass baskets

- Different quilt designs
- Includes: Duvet, Basket Hood, Wooden stand, Hand-woven Basket, Cot Bumper Inner, Breathe-Ez Mattress, Fitted Sheet
- Available in Natural, Pink and Blue



### Bababag™

Features:

- Maintains a sense of security and promotes good sleeping habits
- Prevents baby from kicking blankets over his face
- 100% Cotton, keeping your baby warm



### Cozybug™

Features:

- 100% cotton
- No poppers by the nappy area, making changes easier
- A fold over mitten on the sleeve preventing your baby from scratching his/her face



### Newborn Swaddlebag™

Features:

- Continues the feeling of safety created in the womb
- Can be adjusted for less restriction
- Zip allows easy access to nappy area

### Newborn Swaddlebag™

Safe & Secure sleeping for newborn babies.



## Sleepwell Baby Products



Doughnuts



Safety Mattresses



Feeding Cushions



PVC Mattresses



Baby Pillows



Nappy Changers



Lift Wedges



Sleepwedges



Cot Bumpers



## Clevamama™

designed by mums for mums

### Memory Foam Baby Pillow

Features:

- Protects the round shape of your baby's soft head and keeps the correct alignment of the head and spine

### ClevaSleep™ Positioner

Features:

- With Memory Foam - elevates your baby to ease the discomfort caused by reflux, colic, nasal congestion and aids digestion



### ClevaHead Support

Features:

- With Memory Foam - ultimate in design, luxury and comfort. Ideal for car seat, pram and bouncer

www.clevamama.com

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**Clevamama™**  
designed by mums for mums

## Baby Bath Towel Splash and Wrap

- Safe - allows you to keep two hands free when lifting baby
- Easy to use - fastens around your neck like an apron
- Extra large - to completely wrap around your baby or toddler



## Cabbage Creek Linen



### Stretch receivers, polar fleece blankets, hooded towels and burp bibs:

- Great on their own, or to complement your nursery theme
- Available in 3 colours and 6 different themes
- Products should be part of your nursery essentials



### Fitted sheets



### Fitted Sheets:

- Add some colour to your baby's world
- Quality polycotton fitted sheets
- Available in 5 colours
- Available in 5 sizes

### 5 Piece Cot Quilt Sets:

- Mix 'n match sets available
- Complete your nursery by adding matching stretch receivers, hooded towels, polar fleece blankets and burp bibs
- Fabulous quality
- Available in 3 colours and 6 different themes



**Bear/Star**



## Quality Applique Bedding Sets

### Applique Pillows:



**3 Bears**



**Bear/Star**



**Bear/ Friends**



**Lamb**



**Bear/Dog**

### Quality Applique Bedding Sets available in 4 different designs:

#### Set Includes:

- Quilt
- Cot bumper
- Bumper cover
- Pillow
- Pillow case



**Bunny/Bear**

# NURSERY



## Cuddlewrap

- The heart shaped, 100% cotton Cuddlewrap is perfect for a snug fit with the neck area cut out so that the arms can be tightly wrapped near to the body and face
- Available in Blue, Pink and Stone



## Receiving Blanket

- An essential newborn basic, the receiving blanket can be used when out & about for extra warmth, as well as for blocking out stimulation by covering a pram or infant seat
- Available in Blue, Pink and Stone



## Taglet

- The ultimate 'doodoo blanky' is made of a soft chenille and has smooth satin tags which provide just the right soothing touch experience for your baby.
- Available in Blue, Pink and Stone

## Dummy Clip

- It is a stylish attachment for dummies and soothers; and ensures your baby's dummy will not be lost or drop on the floor during awake times
- Available in Blue, Pink and Stone



## Burp Cloth

- To preserve clothes from the stain and smell of milk curds, the 100% cotton super absorbent Burp Cloth is the perfect solution, shaped perfectly for mom's shoulder
- Available in Blue, Pink and Stone



## Nurture Nest

- The Baby Sense Nurture Nest is a comma-shaped pillow that provides support for mom and baby, to ensure comfort for feeding
- Versatile, the Nurture Nest is also a great support for a heavy bump in the last weeks of pregnancy
- Nurture Nest comes with an extra cover



## Feeding Shawl

- The Baby Sense Feeding Shawl provides the quiet space young babies need to feed
- The Feeding Shawl is made from fully breathable fabric with a specially designed weighting feature, to keep the Feeding Shawl on your shoulder



## Winter Sleepy Sac

- It is made up of layers of 100% cotton, to ensure that baby remains warm in the early hours of these wintery nights
- Available in select stores

## Sling

- The Baby Sense baby sling has been designed to encourage moms and dads to wear their babies in the optimal position. Due to its adjustable quality- the sling can be worn from birth well into the toddler years.



## Baby Sense Books

- The Baby Sense series includes four of South Africa's best loved baby care books (available in English and Afrikaans). The range covers calming, sleep and feeding strategies for babies from birth to four years old. The series includes Baby Sense, Sleep Sense, Toddler Sense and Feeding Sense.



## Lala CD

- Singing lullabies to your baby helps shift him into a drowsy state, facilitating easier transition to the sleep state. It is also one of the most sincere and wonderful ways to bond with your baby.



## Womb to World CD

- This white noise CD encompasses the perfect sounds combined to promote sleep and calm in babies.

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## Sleep Sheep / Dozy Dolphin / Gentle Giraffe

### Features:

- These beautiful plush animals (each sold separately) lull a baby to sleep with 4 soft sounds embedded in a music box, tucked safely inside each character
- Two sleep timer options: 23 or 45 minutes
- Two AA batteries included
- Ideal for newborns and up
- Also available in a smaller "On-the-go" sizes



## Twilight Turtle / Twilight Lady Bug

### Features:

- These Twilight Night Lights (each sold separately) transform any room into a stary night sky to help comfort children to sleep
- A magical constellation of stars is projected onto the bedroom ceiling and walls in three soothing color options: Blue, Green and Soft Amber
- Helps to ease children's fear of the dark
- Auto shut-off — 45 minute sleep timer
- Star Guide to help identify 8 actual constellations
- Three AAA batteries included



## Twilight Sea Turtle

### Features:

- Enjoy a peaceful night's sleep under Twilight Sea Turtle's stary night sky
- Helps children sleep easier and also brings awareness to endangered sea animals
- Stars project in Ocean Blue, Emerald Green or both colours together
- Auto shut-off — 45 minute sleep timer
- Star Guide to help identify constellations
- Three AAA batteries included



## Mimicking Monkey

### Features:

- Plays 3 unique sounds for fun and sleep
- Records voices over all sound options
- 30 minute sleep timer
- Velcro hands for securing to cribs and strollers
- Two AA batteries included



# shooshoos

The softest natural eco leathers to ensure that your child's feet develop naturally



Lilac/Purple Spots



Red / White Star



Ruby Butterfly



Cobalt/Brown Sport



Pink/Dot Ballet



Ruby Dot Ballet

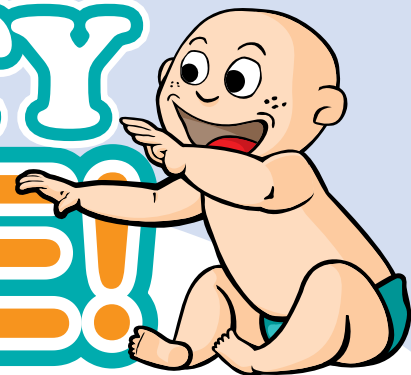
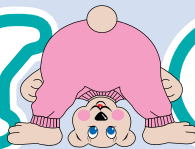


Navy Aeroplane



Sand / Star Velcro

# BABY CITY GIVES YOU MORE!

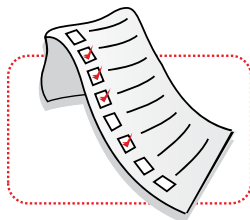


We know you care, which is why we have provided you with services that will benefit you and your little one – and best of all they're **FREE!**

Visit [www.babycity.co.za](http://www.babycity.co.za)



to discover a world that's all about baby and you:



Make planning for baby a breeze with our online **Layette List** – this is a list of all the items that you will need for yourself and your little one to prepare you for the big day! The **Layette List** can be downloaded and printed out from our website.



**Peek-A-Boo:** This is the Baby City monthly e-newsletter show-casing just some of the hot products available at a Baby City near you!

**The Monthly Gurgle**

**Monthly Gurgle:** This is another monthly e-newsletter, which contains informative articles about pregnancy and baby's developmental stages, written by people in the know.



**SMS registry:** Announce the birth of your little one to 50 family and friends with just one sms! Visit our website to register.

## Shhhh!

The secret's out – there are more exciting services coming soon, so be sure to visit our website on a regular basis!

Visit our website at [www.babycity.co.za](http://www.babycity.co.za)



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